

TRINITY CHURCH

IN-HOUSE GRAPHIC DESIGNER



Since 2007, Trinity's mission has been to make disciples who exalt Jesus Christ and honor God's word in everything they say and do. Our four-part strategy invites people to **COME** to Christ, to **GROW** in their faith, to **SERVE** Him by serving others, and **REACH** those outside the church with the good news of Jesus. We are committed to the pursuit of building multi-ethnic, multi-generational congregations that reflect the communities around us and pursue unity in Christ. Trinity Church is one church with seven locations across the globe.

+ Position Description

We are seeking a Graphic Designer who possesses a mature and vibrant love for Jesus Christ and is passionate about creating visual designs that unify our global congregation. The ideal candidate will have a keen eye for design and ensure that Trinity's visual identity remains fresh and on-brand across multiple platforms.

+ Areas of Focus

Brand Guardian

- Serve as a key creative force, ensuring that Trinity feels like “One Church” through visually engaging graphics that connect our global campuses and ministries.
- Work with the Creative Director to update the graphic design section of our branding guidelines, ensuring the church maintains a fresh and inviting look.
- Monitor Trinity’s physical and digital designs across the world, ensuring they adhere to established brand guidelines.
- Oversee approvals for staff use of Canva templates and provide feedback as needed.

Designer

- Regularly update our library of Canva branding templates for campuses and ministries to use with ease.
- Provide training to campus coordinators on how to effectively use Canva when necessary.
- Review and update photos and graphics on our online platforms as needed.
- Maintain a well-organized archive of all graphics and photos on Google Drive.
- Collaborate with the Creative Director and church leaders to develop visually compelling designs for sermon series and church events throughout the year.
- Collaborate with the Video Producer on sermon series bumper concepts, providing additional visual elements matching the series graphic when needed.
- Support campuses in creating signs, posters, handouts, apparel, and other promotional materials.
- Design new items annually for Trinity Church’s online shop.
- Assist in book layout design and carry out book updates.

Creative Brainstormer

- Participate in the creative process at Trinity, contributing ideas and input for a variety of exciting projects, including stage designs, videos, digital outreach, workflows, and more.

+ Minimum Requirements/Critical Skills

- Possess a keen eye for design that is elegant and timeless, yet modern, with a passion for clean and understated style.
- Stay up-to-date with current graphic design and visual trends.
- Proficient in Adobe Photoshop, Illustrator, InDesign, or similar software.
- Expert-level understanding of Canva.
- Ability to interpret templates provided by online merchants.
- Knowledge of file formats and color spaces.

+ Preferred Experience

- Experience in Wix website publishing software to make photo/graphic updates.
- Familiarity with converting designs to CAD files for cutouts/fabrication.
- Strong grammar and proofreading skills.
- Photography experience would be valuable in this position.

+ Expectations

The Graphic Designer will...

- Work an average of 20 hours per week.
 - Most tasks can be completed remotely or in-office at your discretion.
 - An in-person Creative Team workday is required on Tuesdays at Trinity Church's Virginia Beach Oceanfront Central Office.
- Report directly to the Creative Director.
- Collaborate with the Creative Coordinator, Digital Content Creator, and Video Producer.
- Support the leadership decisions of the Elder Board and participate in regular performance reviews.
- Pursue a strong spiritual life, including Christ-centered growth and development, a consistent commitment to prayer and scripture, and active participation in the Trinity Church community.
- Receive compensation and necessary resources such as computers, supplies, books, and office space from Trinity.